

Turbocharge Your Company with **True Impact AI**

At **Ducker Carlisle**, we endorse a straightforward approach to AI known as True Impact AI. Leveraging our technological expertise, research capabilities, and deep industry knowledge, we offer businesses access to a collaborative learning network and a global AI Center of Excellence / AI Factory, functioning as a Data & AI department as a service (DaaS). This arrangement enables you to lead in AI innovation while managing costs effectively.

We can help you



IDENTIFY THE VALUE DRIVERS COMING FROM AI

- Define AI, GenAI, and Automation use cases, evaluating feasibility, costs, and implementation timelines
- Create business cases and roadmaps for enterprise-wide or departmental AI transformation



ASSESS THE POTENTIAL OF DATA

- Conduct a thorough assessment of data mapping, focusing on data quality, access, and security
- Investigate and assess potential opportunities for data monetization
- Set up a Data Governance Office and Program, incorporating tools for effective data quality management



IMPLEMENT AND MAINTAIN AI USE CASES

- Develop and oversee your full spectrum of AI use cases, harnessing the capabilities of our widespread AI Center of Excellence / AI Factory across the US, Europe, and India.
- No hidden charges — we operate with the same dedication as if it were our own enterprise. In essence, we are your dedicated AI department.



FOSTER AI CULTURE WITHIN TEAMS

- Executive AI Training and Conferences
- The Get Real AI Conference and Workshop
- Interactive AI Training Program
- Certification Options

SHARE KNOWLEDGE WITH PEERS AND WITH OUR AI COALITION

Utilize our AI experts and platform for sharing AI knowledge and creating tangible results for your organization by accessing expert content and panel discussions, attending conferences, studying best practice case examples, and engaging in collaborative learning with fellow professionals.

Key results we have observed:

5-10%

SALES UPLIFT

2x

ROUTE EFFICIENCY

100x

MORE PRODUCTIVE



We kickstart our process with your data, converting it into fresh business streams and models tailored to your company.

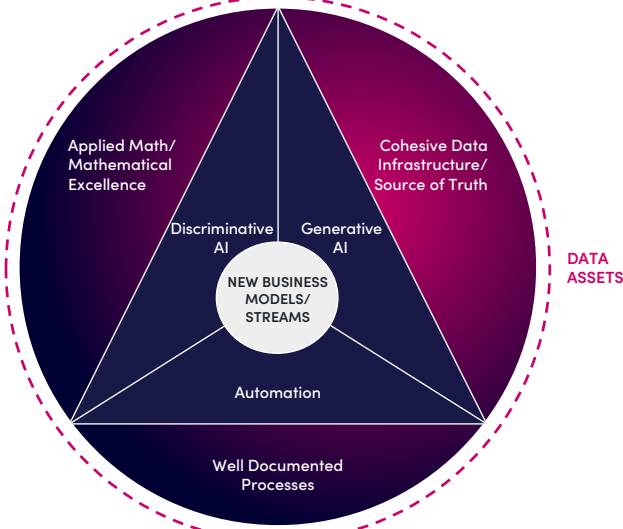
AI COALITION
Spend Less *Gain More*

What sets us apart? Our straightforward True Impact AI Coalition.

By making a one-time annual investment of \$150k, you receive:

- Attendance at 3 AI conferences/trainings for executives and/or teams
- Access to our AI Factory for the implementation of a leading AI use case, selected from a curated list of 50 options (including knowledge base, sales agent, and automation pipeline)
- Participation in exclusive monthly, quarterly, and annual coalition meetings for collaborative learning and knowledge exchange

Leverage shared insights and lessons learned without the steep price tag. Stay ahead in the realm of AI with no-nonsense, tangible outcomes.



Our Data & AI solutions:



DATA DRIVEN OPERATIONS

Tools that empower businesses to harness AI for:

- Labeling, Structuring, Governing and monetizing data
- Effortlessly leveraging data to boost logistics, distribution and insights generation
- Implementing demand forecasting and/or sensing solutions
- And much more



MODERN SALES ENHANCEMENT: 21ST CENTURY SALES BOOST

An array of solutions to help you transform Sales & Marketing by:

- Utilizing multi-channel booking agents
- Implementing personalized video outreach
- Automating custom-tailored sales messaging
- Incorporating AI-driven Ads and influence
- Introducing AI-driven Pricing



AI-POWERED COST OPTIMIZATION

An assortment of tools to equip you to reimagine your cost structures with:

- AI-driven customer support
- Data-enhanced insights generation
- AI-based claim management agent
- Data-driven HR Performance



ENHANCING PRODUCTIVITY

A range of technologies to enable companies to increase productivity by:

- Utilizing writing assistants
- Implementing multi-modality agents
- Incorporating translation assistants
- Utilizing one-click market research

Some of our team

Take advantage of our global AI Center of Excellence, strategically situated in Boston, Detroit, Lisbon, and Bangalore, to improve cost management and access top-tier talent.



Fabien Cros
Chief Data & AI Officer
Ex-Google



Shraddha Avasthy
AI Product Delivery Lead
Ex-Intel



Luke Silvestri
Data Scientist
University of Pennsylvania



Guillaume Denis
Gen AI Chapter Lead
Ex-Google



Jon Orr
Discriminative AI Chapter Lead
UC Berkeley



Email us at sparkwise@duckercarlisle.com to schedule your complimentary 30-minute AI exploration session with Fabien Cros, former Data & AI Country Lead for Manufacturing at Google